

Category Sponsorship

£850 + VAT

Why sponsor our awards

Becoming a sponsor of the RCC Rural Awards is an effective and rewarding route to connect with charities, community organisations and rural enterprises across the whole of Leicestershire and Rutland. Sponsoring our awards:

- Aligns your brand with the values and impact of our charity and the RCC Rural Awards.
- Promotes your business as a key partner in the Awards and Celebration Dinner.
- Positions your business as a trusted source of products or services within rural areas of Leicestershire and Rutland.
- Highlights your companies commitment to helping improve the lives and prosperity of those within rural communities.
- Provides a platform to promote your products or services across rural Leicestershire and Rutland.

How sponsorship helps us

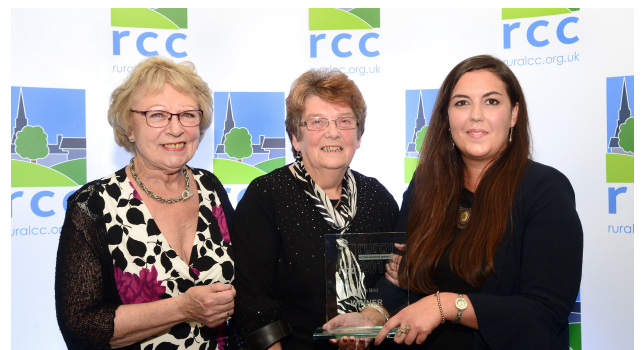
By sponsoring an award you will not only contribute to the success and profile of the Rural Awards but also help our charity continue its work with small rural charities and community organisations to:

- Improve the lives of people disadvantaged by living in a rural area by improving their wellbeing and economic prosperity and supporting them to be more active in their local community
- Make rural areas more diverse, accessible and vibrant places by supporting better community led planning and helping to improve spaces where people meet and access services
- Increase our representation and awareness raising activity to better influence the development and implementation of local and national policies that impact our rural areas
- Raise the profile of our charity and the rural issues we work to tackle and provide a platform to promote people and organisations that positively impact our rural areas

Category sponsors benefits

As a category sponsor you will benefit from:

- Branding on all marketing, entry and promotional materials for your category
- Branding to appear on website content associated with your awards category
- Branding to appear on all marketing and presentation materials for the awards dinner
- Two complimentary tickets for representatives of your business to attend the awards dinner.
- Space for a banner to provide a networking focal point for your brand at the dinner
- Announcing the winner and presenting your category award on stage at the dinner
- An official photo with the category winners.
- Opportunity to purchase a corporate table or additional tickets for the awards dinner in advance of general sale.
- Branding on the winner and runners up certificates issued for your award category.
- A full A4 page advert within our official awards programme.



To discuss sponsorship including our full range of options and pricing, please contact one of our Executive Directors Sam Howlett or Kevin Butcher:

awards@ruralcc.org.uk | 01455 856330